



# CLEARLY KOSCIUSKO BY THE NUMBERS

There is a strong, vibrant spirit of innovation and entrepreneurship in Kosciusko County. It was this spirit that made Kosciusko County the Orthopedic Capital of the World®. Nearly one-third of the \$60 billion global orthopedic industry is headquartered in the county. It is also home to global business in agribusiness since it is a hub of companies of all sizes that make a worldly difference.


**\$272 million**  
Spent by Visitors  
in Kosciusko County




**\$64.1 million**  
Tax Revenue  
Generated by Tourism  
in Kosciusko County




**\$12.7 million**  
Local Tax Revenue  
Generated by Tourism  
in Kosciusko County



**POPULATION**  
Total Population, 2022  
**80,826**  
Median Age  
**39**



**LABOR FORCE**  
Labor Force  
**40,920**  
Median Household Income  
**\$66,764**  
% Population Ages 20-64  
**58.4 %**  
60-Mile Radius Labor Force  
**1,008,859**

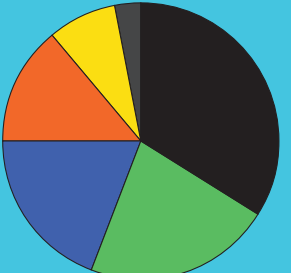


**NUMBER OF ANNUAL VISITORS**  
**1,671,894**  
AN INCREASE OF **5.8%**


Indiana ..... **39%**  
Illinois ..... **11%**  
Ohio ..... **10%**

**EXPENDITURES BY TYPE**

Food and Beverage ..... **34%**  
Attractions ..... **22%**  
Lodging ..... **19%**  
Shopping ..... **14%**  
Transportation ..... **8%**  
Souvenirs ..... **3%**



- SOUVENIRS
- TRANSPORTATION
- SHOPPING
- LODGING
- ATTRACTIONS
- FOOD & BEVERAGE



**TARGETED INDUSTRIES**  
Medical Device  
Agribusiness  
Recreation



**MAJOR EMPLOYERS**  
DePuy Synthes  
Lutheran Kosciusko Hospital  
Maple Leaf Farms  
POLYWOOD  
Zimmer Biomet



**2,548 jobs**  
Generated by Tourism  
in Kosciusko County  
Tourism jobs provided  
**\$54.3 million**  
in wages

